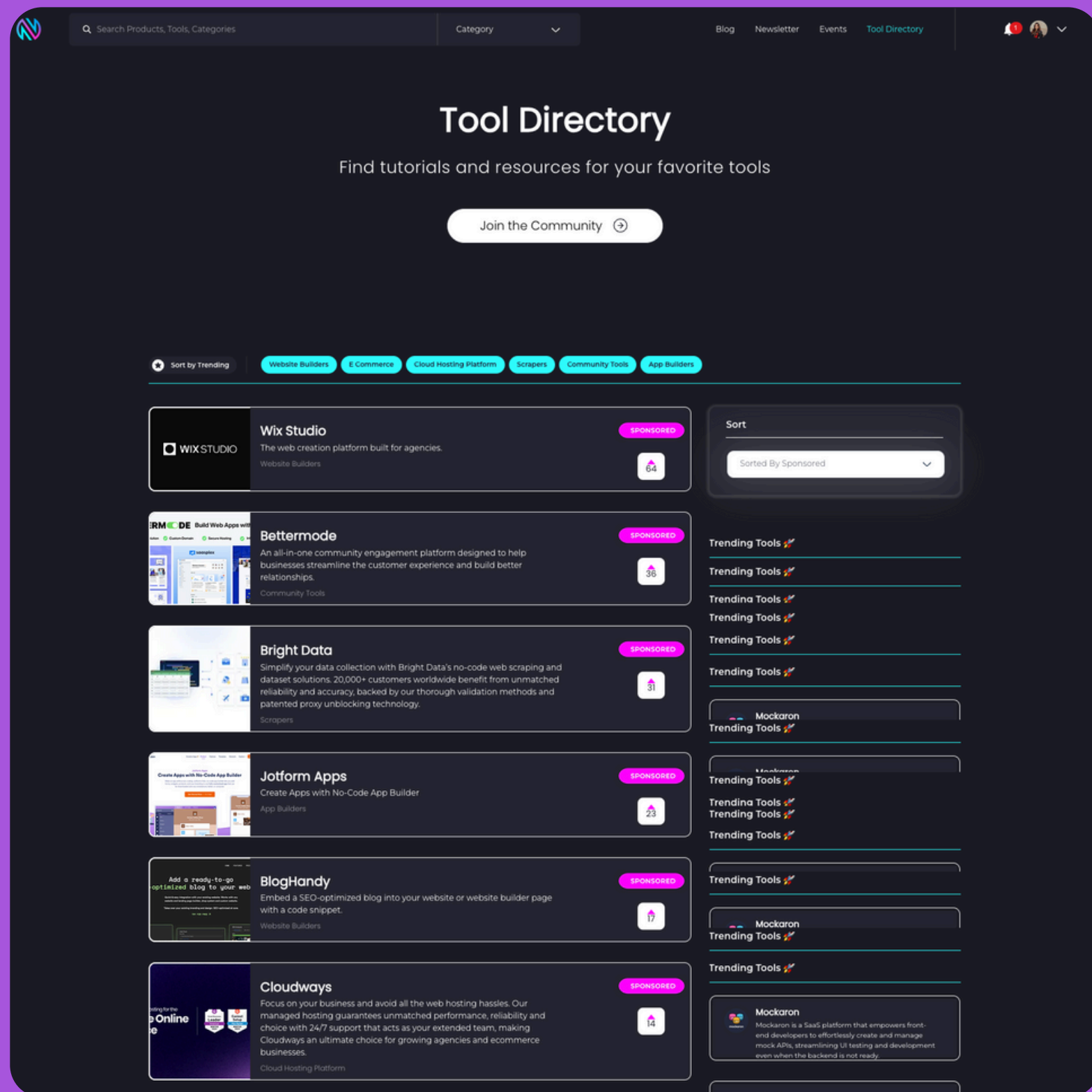




NCD Media Kit

Your source for all things no-code.
Build, market, and grow your business.

By the Numbers



475+ Newsletters

20,700+ Active Subscribers

117K+ Emails delivered/month

24K+ Emails opened/month

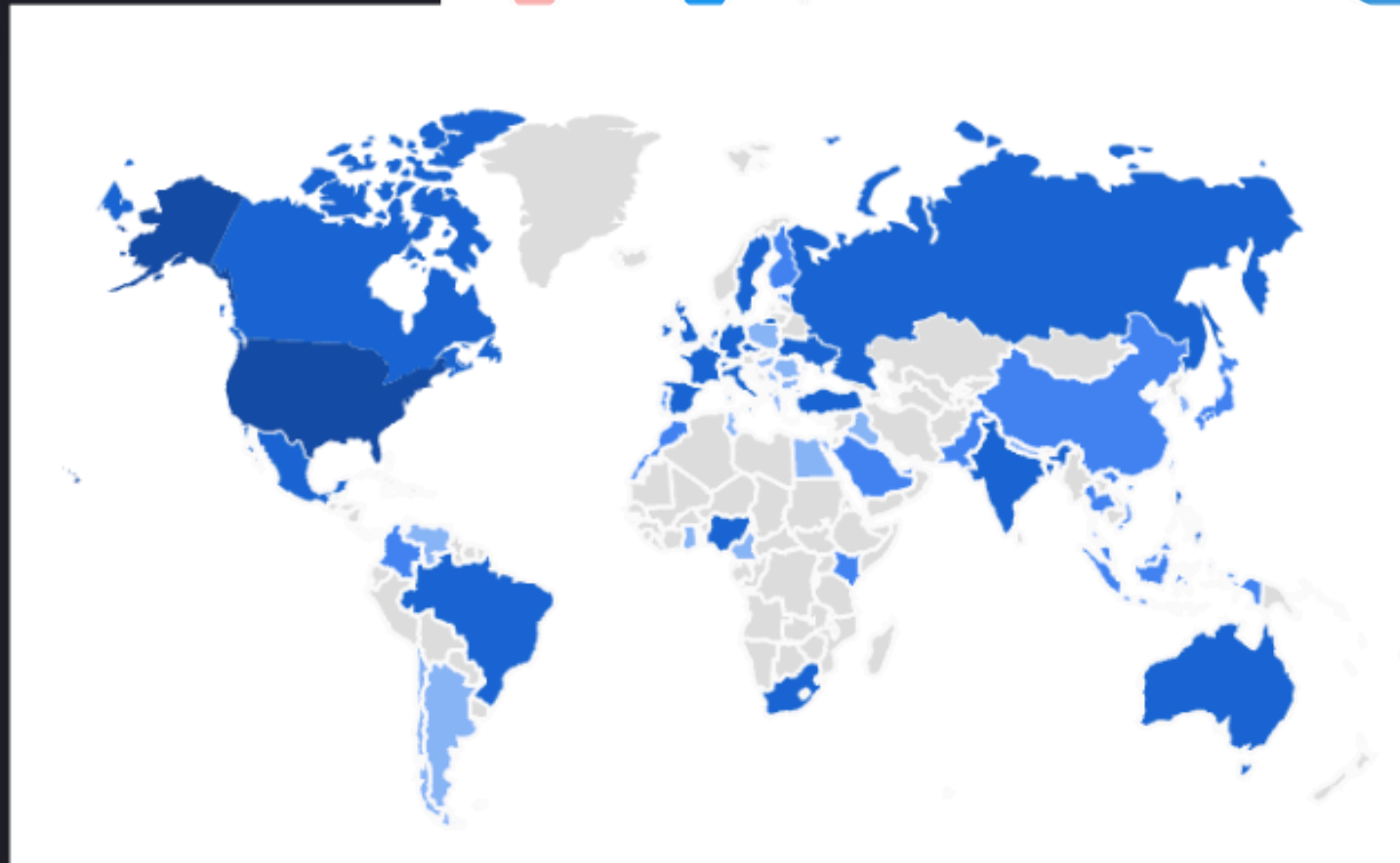
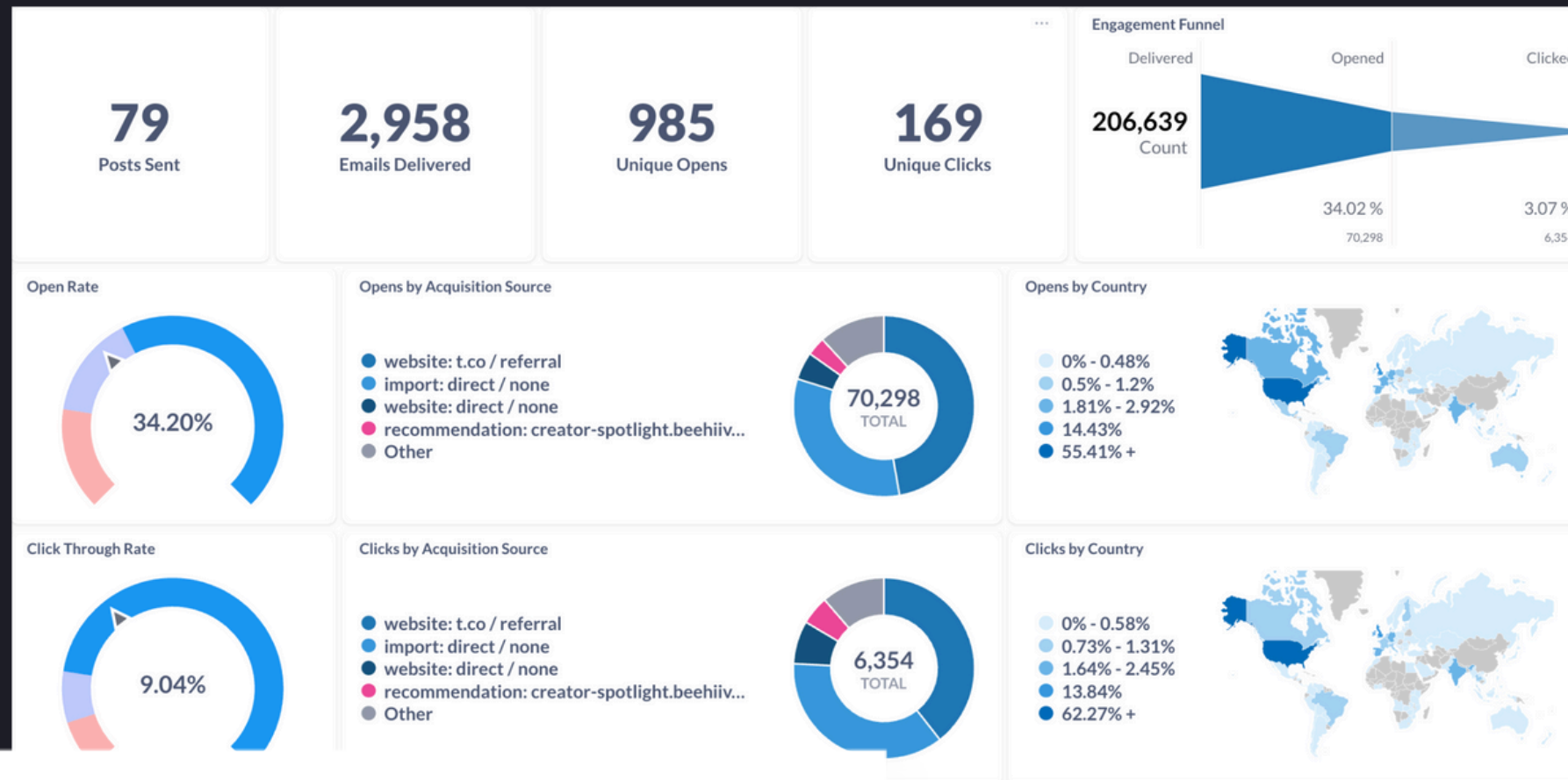
- **33.8%** Average Open Rate

- **7%** Average Click Through Rate

47.4K X/Twitter Followers

37.5K TikTok likes

Audience Breakdown



130+ Countries

67% Male / **33%** Female

55% Desktop / **45%** Mobile

89% New / **11%** Returning

7min Average Session Time

Sponsorship Placements

Tool directory
visibility

The screenshot displays a 'Tool Directory' interface with the following elements:

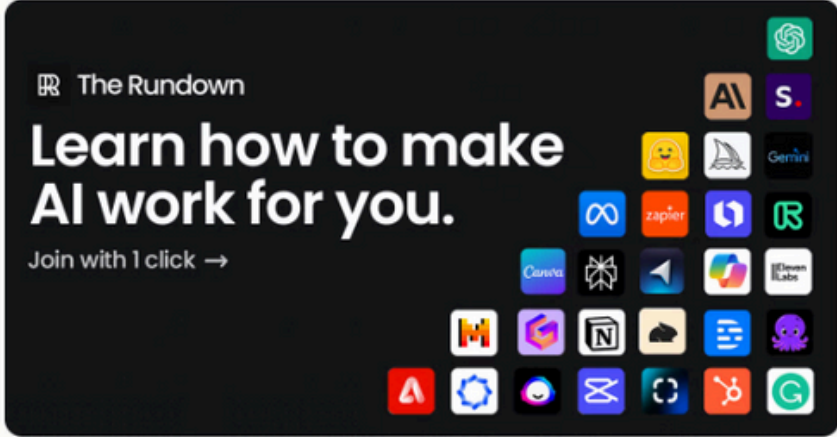
- Header:** 'Tool Directory' title and subtitle 'Find tutorials and resources for your favorite tools'. A 'Join the Community' button with a right-pointing arrow is centered below.
- Navigation:** A horizontal menu with 'Sort by Trending' (selected) and category buttons: 'Website Builders', 'E Commerce', 'Cloud Hosting Platform', 'Scrapers', 'Community Tools', and 'App Builders'.
- Tool Listings:** Three tool cards are shown, each with a 'SPONSORED' badge in a red box and a trending count:
 - Wix Studio:** 'The web creation platform built for agencies.' Category: Website Builders. Trending count: 64.
 - Bettermode:** 'An all-in-one community engagement platform designed to help businesses streamline the customer experience and build better relationships.' Category: Community Tools. Trending count: 36.
 - Bright Data:** 'Simplify your data collection with Bright Data's no-code web scraping and dataset solutions. 20,000+ customers worldwide benefit from unmatched...' Category: (partially obscured). Trending count: (partially obscured).
- Sort and Trending Tools:** A 'Sort' dropdown menu is set to 'Sorted By Sponsored'. Below it, a list of 'Trending Tools' is visible, each accompanied by a rocket icon.

Sponsorship Placements

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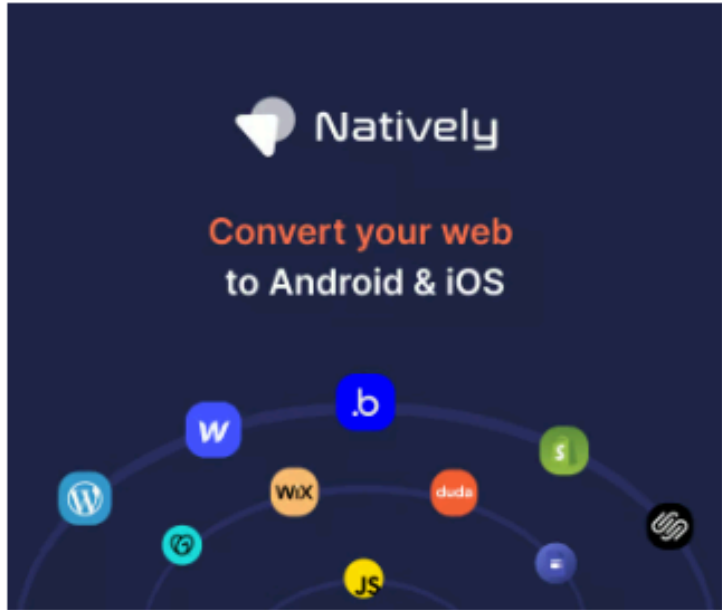
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Subscribe with one click.

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Secondary Featured Ad



Natively
Convert your web to Android & iOS

Natively is a no-code development tool that converts any website/web app into a native mobile app, allows publishing on App Store/Google Play, enabling many native mobile features (push notifications, geolocation, in-app purchases, etc)

Mid-fold placement

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Link in Newsletter

A **BIG** thanks to our sponsors for making this newsletter possible 🙌

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NCD picks 🙌

- OpenAI unveils **GPTs** for developing **custom AI agents** for specific use cases 🤖 ([link](#))



Angry Tom ✓
@AngryTomtweets · [Follow](#)



ChatGPT was just the beginning.

It's only been 36 hours since OpenAI released their new product GPTs

And people are already generating insane results.

Here are 10 of my favorite examples... (Part 2)

6:01 AM · Nov 8, 2023



❤️ 1.5K 💬 Reply 🔗 Copy link

[Read 49 replies](#)

- Zapier's **latest OpenAI updates** -Integrations and API's ([link](#))
- **Sign-up:** ADPList x Notion productivity and organization session ([link](#))


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Newsletter Takeover

Data solutions for no-code problems



Tools like Bright Data's 'Data Collector' are leading the way with solutions.

 Art West
August 17, 2022



bright data

The biggest 'No Code' issues today, fixed by Bright Data

#1: Dealing with unstructured data 🚫

Unstructured data files include:

1. Duplicate/incomplete data points
2. Corrupted files
3. Incorrectly formatted or mislabeled datasets.

They come in a variety of formats and require a lot of time and manpower to structure, and prepare for analysis.

#2: Finding ways to collect qualitative data 🤖

Qualitative data gives you context, and a clear narrative of what is going on in your industry, such as: *How do consumers feel about a brand or product on social media?* (i.e. social sentiment data). But navigating social media site architectures can be complex.



Automating E[xtract] T[ransform] L[oad] pipelines 🚀

Creating ETL data extraction pipelines are a crucial part of decreasing a company's 'time to insight'. A good ETL data ingestion flow will enable companies to collect raw data in various formats, from multiple sources, and input it into their systems efficiently for analysis. This is a lengthy, manual process which can set a project back days, weeks, or even months.

Data-on-Demand

Data-on-Demand addresses these issues within the framework of the 'no-code' community.

Tools like [Bright Data's 'Data Collector'](#) are leading the way with a solution that offers:

Sponsorship Placements

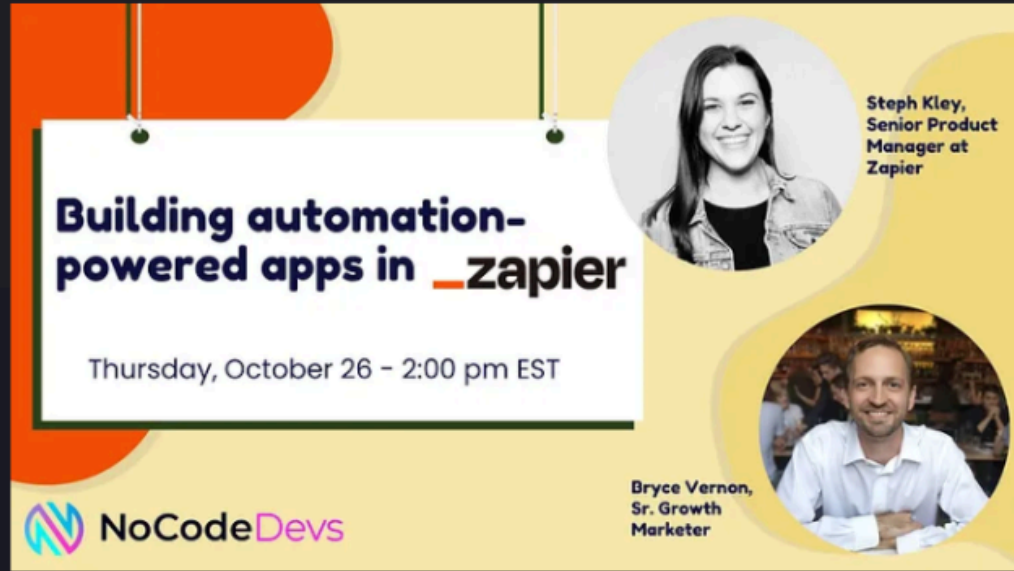
Webinar

Thu, Oct 26 | Webinar

Building automation-powered apps in Zapier

Are you ready to unlock the potential of no-code app development and harness the power of automation like never before?

Registration is closed
[See other events](#)



Building automation-powered apps in Zapier

Thursday, October 26 - 2:00 pm EST

Steph Kley, Senior Product Manager at Zapier

Bryce Vernon, Sr. Growth Marketer

NoCodeDevs

Time & Location

Oct 26, 2023, 2:00 PM - 3:00 PM EDT
Webinar

About the event

Are you ready to unlock the potential of no-code app development and harness the power of automation like never before? In this 45 minute webinar, we will dive deep into Zapier's latest products and show you how to build robust no-code apps and AI chatbots effortlessly. Here's what you can expect:

- Insight into Zapier's latest no-code innovations
- Practical Tips for building no-Code apps and AI chatbots directly in Zapier
- Live Q&A session with our product experts

Speakers
[Read More >](#)

Share this event


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Thu, Dec 15 | Webinar

How to Master Code-Free Web Data Collection with Bright Data

Join us and Bright Data's Rafael Levi and Zechariah Lopatin as we present how to master code-free web data collection with their advanced solutions.

Registration is closed
[See other events](#)



bright data

How to Master Code-Free Web Data Collection with Bright Data

Thursday, December 15th - 11:00 am EST

Rafael Levi, Technical Expert, Bright Data

NoCodeDevs

Time & Location

Dec 15, 2022, 11:00 AM EST
Webinar

About the event

Join us and Bright Data's Rafael Levi and Zechariah Lopatin as we present how to master code-free web data collection with their advanced solutions.

Businesses of all sizes now recognize the importance of extracting web data for business insights. Those who utilize web data win markets. Those who don't, stay behind.

Bright Data is the world's #1 web data platform and a favorite of developers worldwide. They offer a suite of powerful data extraction solutions that allow you to free up resources and focus on what matters most - [Read More >](#)

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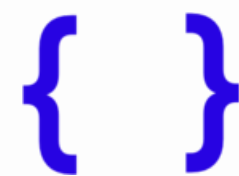
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